

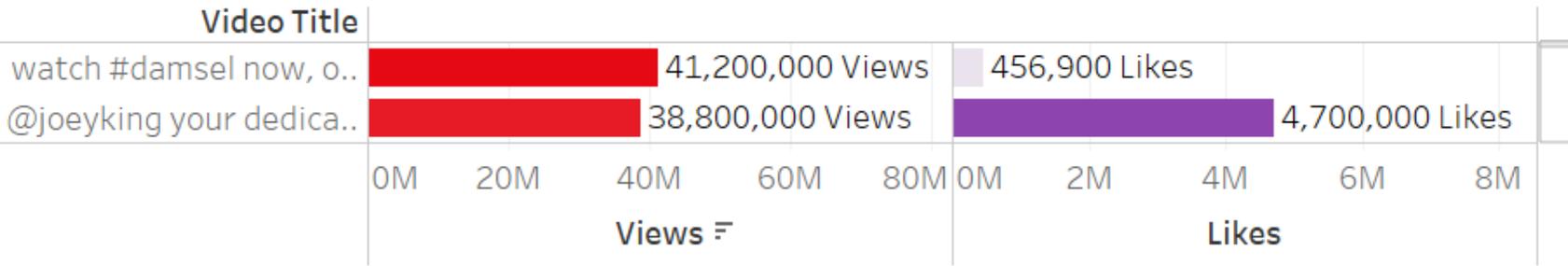
Netflix TikTok Streaming Analytics 2024

Brand (Views, Followers, Engage.. Published Date Highlight Brand Views Duration Engagement Rate
 All 1/1/2024 12:00:00 AM to 1.. No items highlighted 10,500,000 to 41,200,000 0 to 2938 To Null

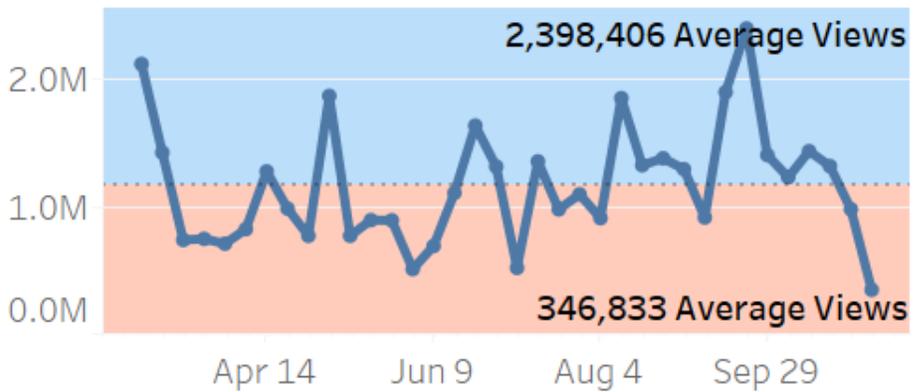
Total Viewership by Streaming Platform

| Brand Name | Viewership % .. | Views |
|-------------|-----------------|---------------|
| Netflix | 30.36% | 2,353,959,144 |
| Peacock | 22.94% | 1,778,822,976 |
| Prime Video | 18.13% | 1,405,950,643 |
| Max | 13.10% | 1,015,792,083 |
| Hulu | 7.00% | 542,801,124 |
| Paramount+ | 5.65% | 437,758,086 |
| Disney+ | 2.82% | 218,457,958 |

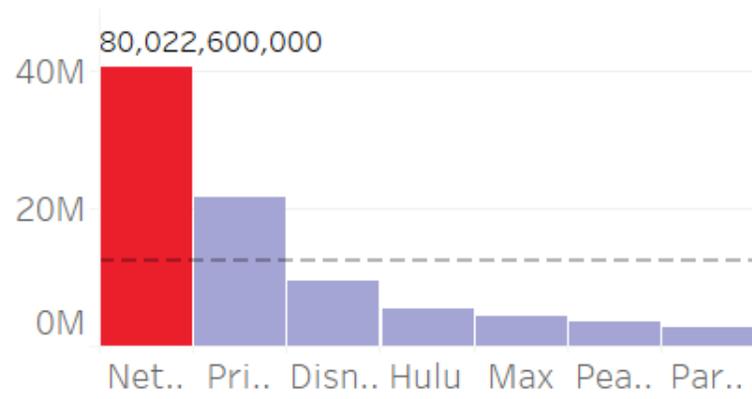
Top 10 Videos for Netflix



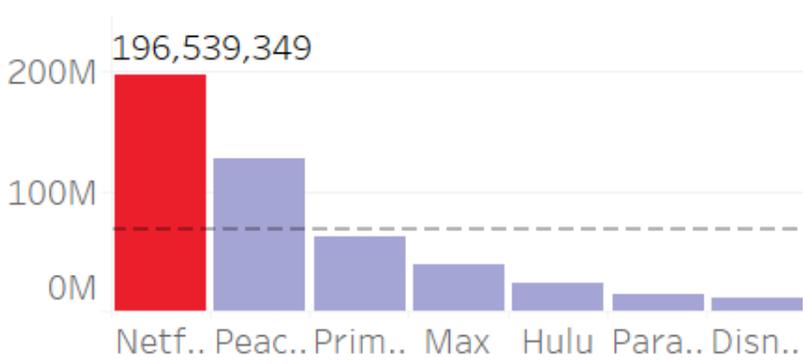
Netflix Average Viewership by Week



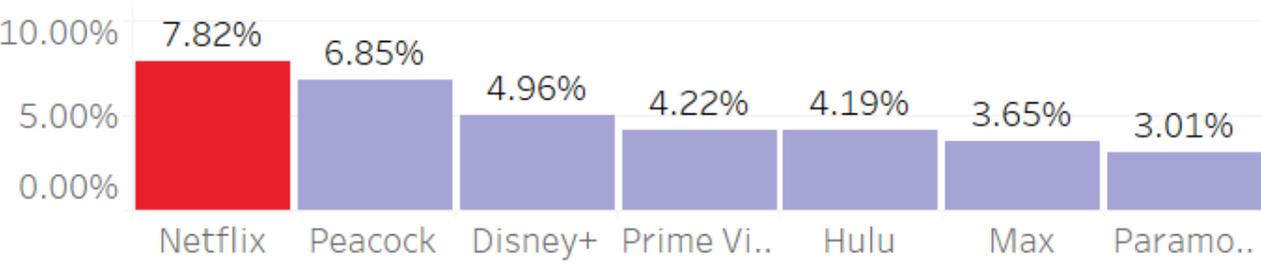
Netflix vs Other Platforms Followers



Total Engagements by Streaming Platform



Engagement Rate



Total Number of Videos

